



# COME TOGETHER FOR STUDENTS RAISE A HAND 2021 LIVE BROADCAST EVENT

Friday, April 23, 2021  
Live Evening Event

COME TOGETHER FOR STUDENTS Join board members and supporters of Think Together for our re-imagined annual *Raise A Hand* celebration. This year's event will feature a week of virtual student showcases and content from education leaders, culminating in a live broadcast on Friday night, April 23rd. The challenges of this past year have exacerbated inequities that already existed in California education and we have the opportunity to come together to meet the moment. Whether you host or join a watch party or enjoy the broadcast with your family at home, we invite you to change the odds for kids at *Raise A Hand 2021*.



*Raise A Hand 2021 is an ideal opportunity for you to align your company, organization, or family with Think Together, a leader in educational change. We leverage public and private sector support, largely in communities with limited access to help students succeed in school, preparing them for college and career.*

To become a sponsor, please contact the Office of Development  
714.543.3807 x8186 - [events@thinktogether.org](mailto:events@thinktogether.org)

[thinktogether.org/raiseahand](https://thinktogether.org/raiseahand)

# RAISE A HAND 2021

## SPONSORSHIP OPPORTUNITIES

For list of full sponsorship benefits, please visit [thinktogether.org/raiseahand](http://thinktogether.org/raiseahand).

All sponsors will receive watch party bundles and catering for the live broadcast event, as well as digital recognition.

### PRESENTING VISIONARY SPONSOR

*\$75,000 - 1 AVAILABLE*

*Stand with Think Together in casting a vision for great education in California. This sponsorship sets the tone of the event and inspires others to give generously to change the odds for kids.*

Exclusive recognition on 2021 event brand and strategic media coverage

#### PROMISE SPONSOR

*\$50,000*

*Vow to unleash equity in education through innovation and inclusion.*

Strategic brand recognition and media coverage

#### CHAMPION SPONSOR

*\$25,000*

*Champion the expansion of premium education for all kids in California with this bold sponsorship*

Sommelier-designed signature wine service for watch party for up to 10 guests

#### FACES OF THE FUTURE SPONSOR

*\$15,000 - 1 AVAILABLE*

*Create a priceless moment for three outstanding Think Together students as they start their college years with a scholarship and new laptop.*

Opportunity to participate in the broadcast event as award presenter

#### ADVOCATE SPONSOR

*\$10,000*

*Advocate to empower students to expand their learning and reach for new opportunities in college and career.*

Exclusive recognition on a video spotlight

#### EDUCATION SPONSOR

*\$5,000*

*Promote education as the foundation of success.*

Recognition in print invitation

#### PROGRAM SPONSOR

*\$2,500*

*Join a community that believes every student deserves a great education.*

Recognition in pre and post event emails

#### HOST SPONSOR

*\$1,000*

*Invite your network of friends and/or colleagues to invest in today's students.*

#### AUCTION SPONSOR

*In-Kind*

*Start a bidding war with an exciting item or experience for the Raise A Hand auction at a value of \$500 or greater.*

#### MEDIA SPONSOR

*In-Kind*

*Help us promote Think's vision for education and honor our Raise A Hand sponsors within the community with a print and digital ad package.*

Deadlines: for inclusion in print invitation, video spotlights and magazine 3/12/21;  
for inclusion in digital recognition and event benefits 4/9/21

[thinktogether.org/raiseahand](http://thinktogether.org/raiseahand)

# RAISE A HAND 2021

## THE VIRTUAL CELEBRATION

Sponsorship Level	Presenting Visionary Sponsor	Promise Sponsor	Champion Sponsor	Faces of the Future Sponsor	Advocate Sponsor	Education Sponsor	Program Sponsor	Host Sponsor
	\$75,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
	<i>One available</i> Stand with Think Together in casting a vision for great education in California. This sponsorship sets the tone of the event and inspires others to give generously to change the odds for kids.	Vow to unleash equity in education through innovation and inclusion.	Champion the expansion of premium education for all kids in California with this bold sponsorship.	<i>One available</i> Create a priceless moment for three outstanding Think Together students as they start their college years with a scholarship and new laptop.	Advocate to empower students to expand their learning and reach for new opportunities in college and career.	Promote education as the foundation of success.	Join a community that believes every student deserves a great education.	Invite your network of friends and/or colleagues to invest in today's students.
Benefits								
Dedicated link for broadcast with staff support and watch party bundle for up to 10 guests	●	●	●	●	●	●	●	●
Catering for watch party with staff coordinating support	Up to 10 guests	Up to 10 guests	Up to 10 guests	Up to 10 guests	Up to 10 guests	Up to 10 guests	Up to 4 guests	Up to 2 guests
Recognition on event website, on screens during broadcast event, and in event print magazine	●	●	●	●	●	●	●	●
Recognition in pre- and post-event emails	●	●	●	●	●	●	●	
Recognition in print invitation	●	●	●	●	●	●		
Opportunity to include your company's branded giveaway in watch party bundle (at sponsor's expense)	●	●	●	●	●	●		
Digital ad and verbal recognition during broadcast event	●	●	●	●	●			
Exclusive recognition on a video spotlight	●	●	●	●	●			
Sommelier-designed signature wine service for watch party for up to 10 guests (more may be added at sponsor's expense) (only available in CA)	●	●	●	●				
Invitation to pre-event virtual reception with special guests and media	●	●	●					
Strategic brand recognition and media coverage	●	●						
Invitation to participate in live broadcast	●							
Exclusive recognition on 2021 event brand	●							

Deadlines: 3/12/21 for inclusion in invitation, video spotlights, and magazine; 4/9/21 for remaining recognition benefits